

# CHESHIRE EAST COUNCIL

## Cabinet

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<b>Date of Meeting:</b>	2 <sup>nd</sup> September 2014
<b>Report of:</b>	Director of Adult Social Care and Independent Living, Brenda Smith
<b>Subject/Title:</b>	Notice of Motion – Dementia
<b>Portfolio Holder:</b>	Councillor Janet Clowes, Care and Heath in the Community

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### 1.0 Report Summary

- 1.1 The following Notice of Motion, proposed by Councillor Janet Clowes and seconded by Councillor Stewart Gardiner, was submitted to Council at its meeting on 17 July 2014 and the motion stands referred to Cabinet:

“This Council will pro-actively maintain the momentum to ensure that the Borough becomes increasingly Dementia Friendly. The Council is proud to be leading the way nationally to ensure those living with Dementia and their carers have the support they need. The new plans for Dementia support are innovative and wide-ranging and will make a real difference by ensuring earlier diagnosis, support and reablement. The Council recently held a hugely successful event at Tatton Park which brought over 100 businesses and community leaders together to pledge to make Cheshire East Dementia Friendly; this is a landmark that sets the course for the call to action from the Council to help those with this debilitating illness and their carers.”

- 1.2 This report addresses the matters referred to in the motion.

### 2.0 Recommendation

- 2.1 Cabinet is requested to consider the above motion and to agree that further action be taken in response to it.

### 3.0 Reasons for Recommendation

- 3.1 To enable Cabinet to consider the matter raised in the motion and to propose any action that Cabinet may feel is appropriate.
- 3.2 To ensure that the work to make the Borough increasingly Dementia friendly continues.

#### **4.0 Wards Affected**

4.1 All

#### **5.0 Local Ward Members**

5.1 All

#### **6.0 Policy Implications**

6.1 The decision in this report supports The Strategic Direction of Travel for Adult Social Care Services – Informal Support – as agreed at Cabinet of 4 February 2014. It contributes to the delivery of the Cheshire East Council Three Year Plan outcomes:

Outcome 1: Our Local Communities are Strong and Supportive.

Outcome 5: Local People Live Well and for Longer.

#### **7.0 Implications for Rural Communities**

7.1 None.

#### **8.0 Financial Implications**

8.1 None identified.

#### **9.0 Legal Implications**

9.1 There are two policies relevant to the recommendation:

Living well with Dementia: a National Dementia Strategy (Department of Health, 2009).

The Prime Minister's Challenge on Dementia: Delivering major improvements in Dementia care and research by 2015 (Department of Health, 2012).

9.2 The Council's statutory duty to comply with the provisions set out in the Equality Act 2010 should also be noted, as it applies to all Council rules and regulations.

Section 149 of the Act describes the public sector equality duty:

(1) A public authority must, in the exercise of its functions, have due regard to the need to:

(a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;

- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- (c) foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

Subsection (3) says:

Having due regard to the need to advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to:

- (a) remove or minimise disadvantages suffered by persons who share a relevant protected characteristic that are connected to that characteristic;
- (b) take steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of persons who do not share it;
- (c) encourage persons who share a relevant protected characteristic to participate in public life or in any other activity in which participation by such persons is disproportionately low.

- 9.3 Finally, legal implications should be reviewed when the provisions of the Care Act 2014 come into force in April 2015.

## **10. Risk Management**

- 10.1 None identified.

## **11.0 Background**

- 11.1 The above motion refers to the need to continue the work started in June 2014 to make the Borough Dementia friendly.
- 11.2 A Cheshire East Council event took place at Tatton Park on 13 June 2014. The event was organised by Jill Greenwood, Commissioning Manager, and her team to raise the awareness of Dementia in Cheshire East and to encourage businesses and organisations to work together to make Cheshire East a Dementia friendly community.
- 11.3 Over 150 people attended the event to hear actress Judy Holt who appeared in "Coronation Street" as Lesley Kershaw, who lived with Dementia, talk about her role as a Dementia friend. The Leader,

Councillor Michael Jones, told the audience that Dementia now affects nearly all families – including his own and used the event to issue a challenge to all businesses and organisations in Cheshire East to do all they can to become Dementia-friendly. He also announced the creation of a new Dementia Action Alliance Co-ordinator at the Council to support local businesses and organisations in becoming more Dementia friendly.

- 11.4 One of our key speakers at the event was Dr Trevor Jarvis MBE. Dr Jarvis inspired many people at the event with his talk about his personal experience of living with Dementia. His two key messages were “adventure not Dementia” and he asked the audience when dealing with people with Dementia to always keep in their minds the acronym ‘CAR’ which stands for ‘Care, Assist, Respect.’
- 11.5 The event was extremely well received and Jill Greenwood and her team have had some fantastic feedback from many people who attended. The event inspired an incredible 61 pledges from different organisations and companies, detailing what they will do to become more dementia friendly. Feedback from Sainsburys, who attended the event, was that they “had learnt so much, they were really motivated to take all they had learnt away and share it with their management team and encourage them to look forward and develop Dementia training for all staff at Sainsburys”.
- 11.6 The Mayoress, who was in attendance with the Mayor of Cheshire East, Councillor Wesley Fitzgerald, shared with the audience that she had been inspired to take away some key messages from the event and she was going to make sure she shared those messages with her friends. Cheshire Fire and Rescue Service have contacted Jill and her team following the event to let her know that, following the event, they are now developing their Dementia Action Alliance Plan.
- 11.7 Jill Greenwood and her team in Adult Social Care Commissioning will be keeping the momentum from the event going and are sending a report to all 150 attendees with the next steps. The team will then be contacting everyone to offer support in moving forward with the pledges they made on the day. A group has been set up to ensure progress continues and further follow-up will take place later in the year.

## **12.0 Access to Information**

The background papers relating to this report can be inspected by contacting the report writer:

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